

**Client:** Good Grub  
**Source:** Dungarvan Observer  
**Date:** 29/05/2020  
**Page:** 8  
**Reach:** 7500  
**Value:** 690.06



## 'Good Grub' appeals for donations to deliver fruit & veg to DEIS school kids during Covid19 crisis

THE 'Good Grub' initiative launched an urgent appeal for donations to deliver fresh fruit and vegetables to disadvantaged DEIS school children in Dublin and now nationwide in mid-April. These children normally get their breakfast and lunch at school, and during Covid-19 their families are struggling to put enough food on the table.

While DEIS continues to supply a basic food pack to thousands of families in the Dublin area, Good Grub is trying to raise at least €500K to deliver fresh food to these school children for as long as the crisis continues. Donations can be made via a GoFundMe campaign or [www.good-grub.ie](http://www.good-grub.ie)

"The brilliant DEIS schools programme understands that you can't feed a student's mind unless the body is also properly fed," says Denis O'Reilly, Chairperson and Co-Founder of Good Grub.

"The breakfast and lunches provided to these disadvantaged children were often the only healthy meals they were getting in a day and now that schools are closed, there's a serious danger that thousands of kids are going to miss out on proper nutrition at a time when they really need it."

Good Grub has the backing of a number of partners including:

- The Aisling Project, an After-School Intervention working throughout the community of Ballymun is the official charity partner for the Good Grub initiative

- Glanmore Foods, a family-owned food business that has, for years, been serving healthy lunches to schools across the country – they will prepare and package the vital fruit and veg parcels and will deliver them to schools for onward delivery to families in each area. Glanmore is supplying the fruit and veg for the Good Grub initiative at cost price.

With a target of €500K to keep the fruit and veg parcels going throughout the Covid-19 crisis, Good Grub has stressed that any and all donations are welcome.

"A donation of €10 will provide two families with a week's worth of fruit and veg, while €40 will provide two families with a month's worth of fresh food," says Denis O'Reilly. "Meanwhile,

a donation of €120 will provide six families with a month's worth of fruit and vegetables, so we're asking anyone who can help to please dig deep.

"Every single cent raised will go directly towards providing fruit and vegetable packages for the DEIS families," he added. "We are all, including myself, volunteers who simply want to support the great work the DEIS food programme is providing and enable these students to reach their full potential."

In addition to individual donations, some significant corporate donations to the Good Grub initiative include, xSellco, One Foundation, ChangeX, Bank of Ireland, The Community Foundation of Ireland, Aramark, the Flynn Group, basis.point, Eurospar, the Quinn Family Foundation, SMBC Aviation Capital, Daybreak and Total Produce.





**Client:** Good Grub  
**Source:** Dungarvan Observer  
**Date:** 29/05/2020  
**Page:** 8  
**Reach:** 7500  
**Value:** 690.06



Good Grub  
volunteer  
team  
at work.

3

NEWS



A packing scene.